

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT31/12 13.51

REP. # _____ OFF. # 18 SALESMAN # _____

BUYER NAME	BETSY VONDERHEID
SALES PRSN	WA- CHERYL BLAIR

CLASS: NATL.	LOCAL	REGIONAL
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364	365	366
367		

DATE OCT31/12 13.51

CON CM ***** THIS IS A CASH TN ADVANCE

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												

AGENCY ADVERTISER CODE = 11
 AGENCY PRODUCT CODE = 15
 AGENCY EST# = 325

36	S	400P-430P	30	\$400.00	10/29	10/29	0	MON	0
PROGRAM : JUDGE JUDY									
CON COM1: JUDGE JUDY									

67	A	400P-430P	30	\$400.00	10/29	10/29	1	MON
PROGRAM : SPEC NEWS COVERAGE								
ORD COM1: SPEC NEWS COVERAGE- PRGM CHANGE								
ORD COM2: SPOT RAN - MB								
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-36 FOR 1 SPOT/WK								

REP HEADLINE# 6386420 TRF# 338193
\$\$\$ MOD# 0 : UNAPPROVED REV #3 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP

OCT31/12 13.51
CHANGES ** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
37	S		430P-500P	30		\$500.00	10/29	10/29	0		MON	0
PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY												
68	A		430P-500P	30		\$500.00	10/29	10/29	1		MON	1
PROGRAM : SPEC NEWS COVERAGE ORD COM1: SPEC NEWS COVERAGE-PRGM CHANGE ORD COM2: SPOT RAN - MB THIS IS A MAKE-GOOD FOR OCT29 ON LINE-37 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS:												
M3	OK'D		BUY#36									
MISSED: MON/400P-430P OCT29 30S \$400.00 (OCT30/12) OFFER: MON/400P-430P OCT29 30S \$400.00 PLS ADVISE. CMT: SPEC NEWS COVERAGE- PRGM CHANGE CMT: SPOT RAN - MB												
M4	OK'D		BUY#37									
MISSED: MON/430P-500P OCT29 30S \$500.00 (OCT30/12) OFFER: MON/430P-500P OCT29 30S \$500.00 PLS ADVISE. CMT: SPEC NEWS COVERAGE-PRGM CHANGE CMT: SPOT RAN - MB												
OCT/12			86700.00									
NOV/12			24475.00									
CONTRACT TOTAL											11175.00	
TOTAL SPOTS											136	

MARKET TOTALS \$270,517 WPXI 29% KDRA 28% WTAB 41% WPGH 2% CABL 0% WPCW 0% WPMY 0%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6386420 TRF# 338193
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION OCT30/12 17.01
*** WPXI-TV ***

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA
AGY # 2056 AGY. NAME SRCP MEDIA, INC.

201 N. UNION STREET, SUITE 200
ALEXANDRIA, VA 22314

REP.# OFF.# 18 SALESMAN #
BUYER NAME BETSY VONDERHEID
SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6386420

PRDCT TOM SMITH 10/23 EST#325 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT30/12 17.01

REP: TO NSM/NSA
FR CAITLIN FOR CHERYL
M1-2 OK'D SEE LN 63-66
TTLS RTS
PLS CONFIRM THX 10/24

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 OK'D BUY#24

MISSED: SUN/1130P-1200M
OFFER: SUN/1130P-1235A
CMT: TIME CHG

OCT28

30S \$2,250.00

(OCT22/12)
PLS ADVISE.

M2 OK'D

BUY#49
BUY#50

MISSED: W-F/500P-530P
W-F/530P-600P
OFFER: FRI/1000P-1100P
& TH-F/500A-530A
& TH-F/900A-1000A

OCT24 (2/WK)
OCT24 (2/WK)
OCT26
OCT25 (2/WK)
OCT25 (2/WK)

30S \$800.00
30S \$800.00
30S \$1,600.00
30S \$400.00
30S \$400.00

(OCT24/12)
PLS ADVISE.

M3 UNRESL BUY#36

MISSED: MON/400P-430P
OFFER: MON/400P-430P
CMT: SPEC NEWS COVERAGE - PRGM CHANGE
CMT: SPOT RAN - MB

OCT29

30S \$400.00
30S \$400.00

(OCT30/12)
PLS ADVISE.

M4 UNRESL BUY#37

MISSED: MON/430P-500P
OFFER: MON/430P-500P
CMT: SPEC NEWS COVERAGE - PRGM CHANGE
CMT: SPOT RAN - MB

OCT29

30S \$500.00
30S \$500.00

(OCT30/12)
PLS ADVISE.